

Message Text

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PAGE 01 TAIPEI 03270 240819Z

11

ACTION ARA-20

INFO OCT-01 EA-11 ISO-00 AID-20 CIAE-00 COME-00 EB-11

FRB-02 INR-10 NSAE-00 RSC-01 TRSE-00 XMB-07 OPIC-12

SP-03 CIEP-02 LAB-06 SIL-01 OMB-01 IO-14 NSC-07 SS-20

STR-08 CEA-02 H-03 L-03 DODE-00 PA-04 USIA-15 PRS-01

DRC-01 /186 W

----- 022423

R 240750Z MAY 74

FM AMEMBASSY TAIPEI

TO AMEMBASSY BRASILA

INFO SECSTATE WASHDC 1867

AMEMBASSY MEXICO CITY

AMCONGEN RIO DE JANEIRO

AMCONGEN SAO PAULO

LIMITED OFFICIAL USE TAIPEI 3270

E.O. 11652: N/A

TAGS: BGEN, TW, BR

SUBJECT: RCA EXPANSION AND INVESTMENT IN BRAZIL

REF: BRASILIA 3661

1. RE PARA 5 REFTTEL. RCA NEVER HAS AND DOES NOT HAVE PLANS TO MANUFACTURE COLOR TV'S IN TAIWAN EITHER FOR EXPORT OR FOR THE DOMESTIC MARKET.

2. RCA DOES AND WILL CONTINUE TO MANUFACTURE COLOR MODULES (COLOR CIRCUIT BOARDS) WHICH ARE SHIPPED TO THE US AS A COMPONENT FOR INCORPORATION IN FINAL ASSEMBLY AT RCA PLANT IN INDIANAPOLIS. ACCORDING TO LOCAL RCA GENERALY MANAGER, PRODUCTION OF COLOR MODULES IN BRAZIL WILL COMPLEMENT PRODUCTION IN TAIWAN ALTHOUGH LOCAL PRODUCTION EVENTUALLY COULD BECOME A BACK-UP OPERATION

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PAGE 02 TAIPEI 03270 240819Z

TO THAT IN BRAZIL. WE UNDERSTAND THAT RCA HAS NO PLANS TO

UNDERTAKE FINAL ASSEMBLY OF COLOR TV SETS ANYWHERE EXCEPT
IN THE US, WITH POSSIBLE EXCEPTION OF A LIMITED NUMBER
BEING ASSEMBLED IN BRAZIL FOR THE LOCAL MARKET.

2. LOSS OF EMPLOYMENT IN TAIWAN HAS NEVER BEEN A FACTOR
IN RCA CONSIDERATIONS FOR EXPANSION OR NEW INVESTMENT.
IN FACT, OPPOSITE IS TRUE, AS ONE OF RESTRICTING
FACTORS IN RCA EXPANSION ON TAIWAN HAS BEEN INABILITY
TO OBTAIN ADEQUATE LABOR.
UNGER

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Message Attributes

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Draft Date: 24 MAY 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Authority: GarlanWA
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 28 MAY 2004
Disposition Event:
Disposition History: n/a
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Disposition Remarks:
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Handling Restrictions: n/a
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ISecure: 1
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Review Exemptions: n/a
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